

NACAC 
**National
College Fairs**

Dear Colleague,

The National Association for College Admission Counseling is pleased to invite you to the **2024 NACAC National College Fair - Portland**, which will be held at the **Oregon Convention Center**. This year the Fair will be held on the following dates:

Sunday, October 27, 2024 – 12:00 p.m. - 4:00 p.m.
Monday, October 28, 2024 –9:00 a.m. to 12:00 p.m.

What you'll see:

- Over **200 diverse colleges and universities** offering a wide variety of educational options.
- **Financial Aid Presentations** both days for students and parents
- **College Advising Center** that offers students and parents a variety of counseling services relating to college admission and financial aid.

Please take *close* note of the following items:

BUSING and SCHOOL GROUP REGISTRATION PROCESS:

- To help with logistics please advise us of your transportation plans by [completing this form](#).
- PLEASE post signage on the front window of each bus to clearly identify the school group and bus number within the group.

REGISTRATION and COUNSELOR TOOLS (link):

- **It's important to have your students register for the fair at [Begin Registration: NACAC National College Fair - Portland \(nacacattend.org\)](#). Colleges will collect student information **electronically** so please make sure your students register **prior** to attending the fair and bring their barcodes with them! Doing this in advance will avoid lines and waiting time.**
 - We are also excited to offer our new app - Attendee App - at this fair! [Download the app](#) to keep track of your barcode, pull up a map of the fair, take notes on colleges you visit, connect with the colleges you didn't have time to visit and much more - all at your fingertips!
 - The [NACAC College Fair Attendee App](#) is available to download one week prior to the start of the fair. Get the app to start planning your day at the fair. You can view the list of schools exhibiting, workshops being offered, parking info and more.
- Smart phone registration is available. Barcodes can be scanned directly from a smartphone or printed out and brought to the fair.
 - Registration will also be available on-site.
- Please note there will be a bag screening process, so we encourage students to limit what they bring.
- Encourage your students to come to the College & Financial Aid Advising tables if they don't know where to begin or need help identifying colleges offering specific majors and inform them about the Financial Aid workshops offered during the fair as well.
- **Consider collecting the cell phone numbers of all attending students or use the Remind App so when your bus is ready to go you can reach a student who may not report to the bus in a timely manner.**

You can access marketing materials at this [link](#) and find Portland. If you have any additional questions about the Fair, please contact. We look forward to seeing you at the Fair!

Sincerely,

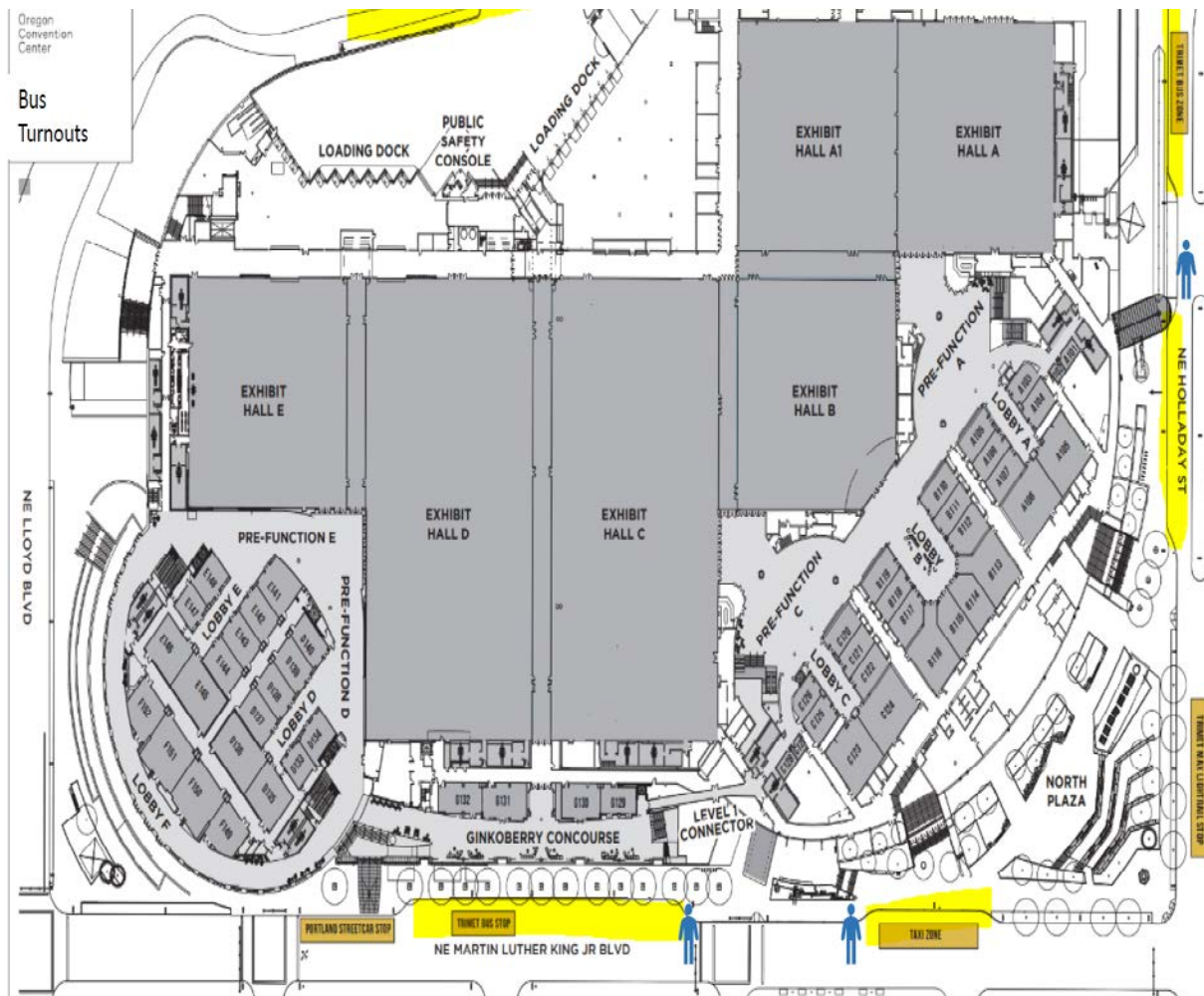
Virginia Falgoust
Manager, Events and Meetings
vfalgoust@nacacnet.org
(703) 299-6844

Bus Drop Off and Pick Up

Student drop-off and pick-up will be in front of the Oregon Convention Center on Martin Luther King, Jr. Blvd. Please note there will be people there to help direct the buses in drop off and pick up. Parking will be at the Oregon Museum of Science and Industry. **PLEASE DO NOT CALL YOUR BUS UNTIL ALL OF YOUR STUDENTS ARE READY TO GO. BUSES CANNOT SIT AND WAIT IN THE PICKUP ZONE.**

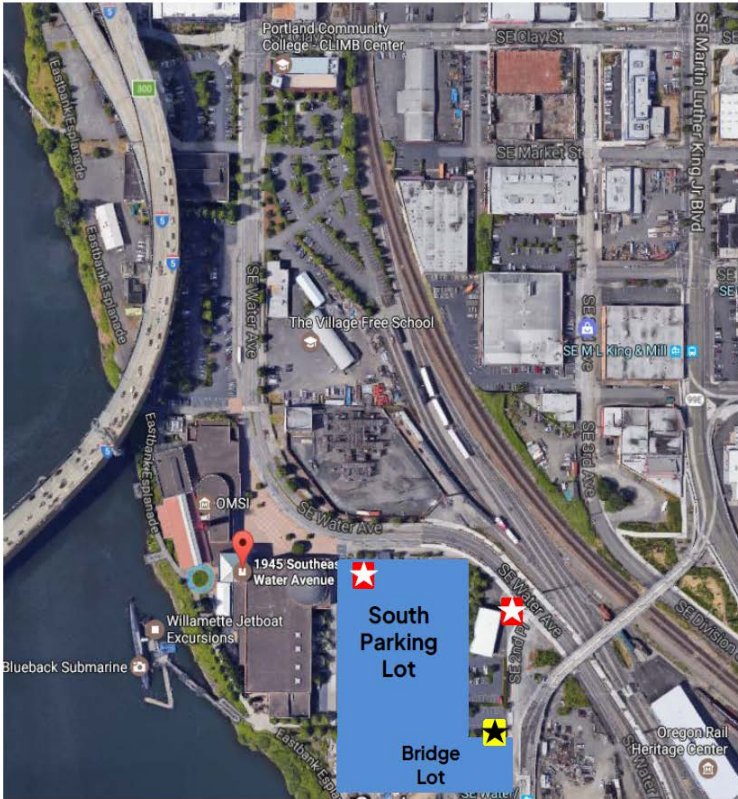
The Oregon Convention Center has 4 turnouts for bus drop off and pick up. Two on NE Holladay and two on NE Martin Luther King Jr. Blvd. If a driver misses a turnout they can loop around the building until space is available. For instance, if they are on NE Martin Luther King Jr. Blvd turn right on NE Lloyd, right on NE 1st Ave and right on NE Holladay.

Please note Trimet's use of these turnouts can't be blocked. If traffic becomes troublesome for the Portland Streetcar PBOT will cone off the longer turnout on MLK.



Parking Directions

1. Head south on **OR-99E/NE Martin Luther King Jr Blvd** toward NE Oregon St (.9 mi)
2. Turn **right** onto **SE Yamhill St** (0.2 mi)
3. Turn **left** onto **SE Water Ave** (0.5 mi)
4. Arrive at **SE Water Ave** on the right (0.5 mi)
 - a. The last intersection before your destination is SE Clay St. If you reach SE 2nd Pl, you've gone too far.



OMSI Parking Map

Bus parking is available in the gravel Bridge Lot, located in the back of the paved South Parking Lot along SE Water Avenue.

- ★ Bridge Lot Access Points
- ★ Bridge Lot Main Entrance

