THE TRADE SHOW SERVICE CONTRACTORS

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

Exhibitor Quick Facts

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

Exhibitor Move-In Hours:

Tuesday, October 15, 2024 from 3:00PM to 5:00PM

Wednesday, October 16, 2024 from 7:00AM to 8:30AM All exhibits must be completely installed by: 8:30AM on Wednesday, October 16, 2024.

Show Hours:

Wednesday, October 16, 2024 from 9:00AM to 12:00PM and 6:00PM to 8:00PM

Exhibitor Move-Out Hours:

Wednesday, October 16, 2024 from 8:00PM to 10:00PM

All equipment & exhibit materials must be completely removed from the show floor by: 10:00PM on Wednesday, October 16, 2024.

Note: All Freight Carriers must check in at the dock or service desk at the close of the show or freight will be shipped C.O.D. via our show carriers.

Shipping Information

Advance Warehouse Shipping Address:

Name of Exhibiting Company Your Booth Number NACAC - Atlantic City General Exposition Services 300 N Tennessee Ave Atlantic City, NJ 08401

Advance Warehouse Discount Deadline: Tuesday, October 1, 2024 Last Date to Arrive at Warehouse Address: Friday, October 11, 2024

Warehouse receiving hours: Monday - Friday 8:30 AM - 11:45 AM and 12:30 PM - 4:30 PM

Direct Show Site Shipping Address:

Name of Exhibiting Company Your Booth Number NACAC - Atlantic City Atlantic City Convention Center c/o General Exposition Services 1 Convention Blvd Atlantic City, NJ 08401

Direct Show Site Delivery Hours: Tues. October 15, 2024 from 3:00PM - 5:00PM & Wed. October 16, 2024 from 7:00AM - 8:30AM

No Freight will be accepted in advance at show site.

Show Colors:

Back Drape: Red Side Drape: Red/White Booth

Carpet: no

The Show floor is: not carpeted

If you desire booth carpeting of another color, please indicate this on the Carpet Order Form.

Booth Equipment:

Each booth is supplied with 8 foot high back drape and 3 foot high side drape along with an ID Sign containing Company name and Booth number. All booths will be 10 feet deep and 10 feet wide.

DO NOT pin or staple any materials to the drape. Special background will be needed for any display materials that exceed 25 lbs in total weight. Arrangements for this type of display should be made in advance and brought to the exhibit hall ready for assembly. Installations are subject to approval of show management.

Display Furniture:

1 - 6' draped table, 2 chairs, and a wastebasket are provided with your booth space. Additional furnishing items can be rented by completing the Furniture Order Form.

Payment and Charge Authorization Form must be completed for every order. Credit Card Authorization MUST accompany ALL orders. To qualify for Advance Discount Prices, FULL payment including 6.625 % Tax MUST be included with your order.

Electrical Service:

There is no electricity provided with your booth space. If your booth requires electricity, please contact the Atlantic City Convention Center directly.

Telephone/Internet Services:

There is no telephone or Internet provided with your booth space. If your booth requires telephone or Internet, please contact the Atlantic City Convention Center directly.

Electrical Plumbing and Telephone/Internet orders should be made, with payment, directly to Show location.

Service Desk: An exhibitor's service desk will be located in the exhibit hall to service the needs of exhibitors.

Please refer to the Form List provided in the online service kit for additional services offered.

Assistance: If you have any questions or need assistance, please contact General Exposition Services at:

Phone: (610) 495-8866 Fax: (610) 495-8870

Email: info@generalexposition.com

Exhibiting Company: _		Booth Number:

THE TRADE SHOW SERVICE CONTRACTORS

Payment Authorization Form

(This form must be included with your order!)

Advanced Discount Deadline Date: Tuesday, October 1, 2024

NACAC - Atlantic City
Atlantic City Convention Center
October 16, 2024

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

ENTER TOTAL S.

Credit card information must be on file before any goods or services will be rendered.

To receive discount pricing you must place your order by the advance discount deadline dates. A \$50.00 surcharge will be added to your account for all declined credit cards. Any balance due on your account, including past due amount will be charged to the credit card provided. By signing below you are agreeing to all Terms & Conditions and General Exposition Services Limits & Liabilities set forth in this service kit.

* Booth Package:		SubTotal:	
* Furniture and Accessories	s:	5% Fuel Surch	harge:
* Carpet:		SubTotal:	
* Hardwall Unit:		* Tax: (6.625 %	<u> </u>
Freight Handling:		"Estimated" T	otal:
Labor:			
Custom Cleaning:			
Other:			
	* Note: Electrical, Telephone and	d Plumbing orders should be se	ent directly to the venue.
NOTE: ALL ORDERS	MUST BE ACCOMPANIED BY	A CREDIT CARD, REGARDLE	SS OF PREFERRED METHOD OF PAYMENT
Credit Card Information	☐ American Express ☐ Visa	a 🏻 Mastercard 🗀 Compan	y Check
Credit Card Number:		Expiration Da	ate:
Card Security Code:			
Card Holder's Name (please print):			
Billing Address (if different from address below):			
Signature:			
Exhibitor Information (PLEAS	SE PRINT CLEARLY, INFORMAT	TION BELOW WILL BE USED F	FOR FINAL RECEIPT.)
Exhibiting Company: ———		Ordered by:	
Address:		City, State, Zip:	
Phone:		Fax:	

THE TRADE SHOW SERVICE CONTRACTORS

Furniture and Accessories Form

DISCOUNT DEADLINE DATE: Tuesday, October 1, 2024

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

Please see our Furniture & Accessories photos on the Exhibitor Services tab of our home page.

Booth Furnishings			Display Tables						
Furniture	Qty.	Advance	Show	Total	Draped 30"	Qty.	Advance	Show	Total
A-1 Bag Stand		\$56.00	\$66.00		4' x 24W x 30"H		\$110.00	\$145.00	
A-2 Literature Rack		\$95.00	\$115.00		6' x 24W x 30"H		\$135.00	\$165.00	
A-3 Clothes Tree		N/A	N/A		8' x 24W x 30"H		\$155.00	\$185.00	
A-4 Aluminum Easel		\$37.00	\$50.00						
A-5 22" x 28" Sign Holder		\$48.00	\$58.00		Draped 42"				
A-6 Wastebasket		\$23.00	\$27.00		4' x 24W x 42 "H		\$125.00	\$150.00	
A-8 6ft. ShowCase		\$550.00	\$650.00		6' x 24W x 42 "H		\$135.00	\$170.00	
A-9 Raffle Drum		\$90.00	\$100.00		8' x 24W x 42 "H		\$165.00	\$190.00	
E-1 Contemporary Arm Chair		N/A	N/A						
E-2 Contemporary Side Chair		\$61.00	\$71.00		Undraped Tables				
E-3 Swivel Desk Chair		N/A	N/A		4' x 24W x 30"H		\$70.00	\$80.00	
E-4 Executive Desk Chair		\$105.00	\$125.00		6' x 24W x 30"H		\$80.00	\$90.00	
S-1 Modern Arm Chair		\$63.00	\$73.00		8' x 24W x 30"H		\$95.00	\$105.00	
S-2 Vinyl Side Chair		\$55.00	\$65.00						
S-3 Upholstered Stool w/ back		\$66.00	\$86.00		Raise Table to 42"		\$40.00	\$45.00	
S-4 24" x 15" Modern Table		N/A	N/A		Skirt Table 4th Side		\$40.00	\$45.00	
S-5 30" x 30" Conference Table		\$82.00	\$100.00		Skirt Color: (please circ Hunter Green Plum Gold		ed Black Gı	rey Teal B	urgundy
S-6 30" x 42" Pedestal Table		\$95.00	\$105.00		** Please note: Show C		e Used if No	Other Co	olor is
Chrome Stanchions		\$50.00	\$56.00		indicated **				
White Chain		\$2.50 ft.	\$3.00 ft.		All tables are covered		_		
Risers / Special Drapery				Pegbo	ards and	Tackboard			
Draped Risers	Qty.	Advance	Show		4 x 8 Pegboard - White		\$115.00	\$160.00	
4' x 10" Wide x 11"H		\$45.00	\$58.00		4 x 8 Tackboard - Oak		\$130.00		
6' x 10"Wide x 11"H		\$58.00	\$70.00		Special Colors ar	e available	e and priced RDS ONLY!	d on reque	st
(All risers are draped in white vin	yl)								or tooks
8' Column & Base		\$28.00	\$33.00		Price does not include p	usii piiis, į	begboard no	JOKS, allu/	OI LAUNS.
3' Column & Base		\$23.00	\$30.00		B:	~ Terms			
Telescopes		\$15.00	\$20.00		Discount prices only apply to orders with payment in full received at the address prior to the order deadline date on the enclosed forms. All cha		charges for		
Special Drapery					service and/or equipment m Express, Visa or Masterc				
3' High Drape / per run ft.		\$8.00	\$11.00		·				
8' High Drape / per run ft.		\$10.00	\$14.00		Charges for rentals inc	lude deliv	erv to voui	space.	
* 12' High Drape / per run ft.		\$13.00	\$17.00		installation only as spe	cified, and	d removal a	at close o	f exhibit.
Color: (please circle) Blue White Plum *Limited Colors - please call.	Red Gre	ey Black Burg	undy Teal H	unter Green	Cancellation of equipm cancellation charge for Total: Please transfer totals to	labor inv	olved.	-	
Exhibiting Company:			· · · · · · · · · · · · · · · · · · ·			Booth	Numbe	r:	



Hardwall Rental Unit Order Form

Order By (to avoid additional charges): Tuesday, September 24, 2024

205 Windsor Road • Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 • Fax: 610-495-8870 Email: info@generalexposition.com

NACAC - Atlantic City
Atlantic City Convention Center
October 16, 2024

Please see our Modular / Hardwall Rental Unit Photos on the Exhibitor Services tab of our home page for the choice of units available.

Orders received after advance discount deadline date will be subject to a 25% surcharge.

All Hardwall Rental Packages include: Installation and Dismantling Labor, Standard Header Copy (black lettering with white background), and choice of Panel Color.

PLEASE NOTE: The following items are NOT included - Carpet, Furnishings, Counters, Shelves, Lighting and Electrical Service.

HEADER COPY (Logo not included):				
HARDWALL UNITS REQUESTED:				
GEN 1 - TableTop (table not included)	\$	650.00	Quantity	Total Price
GEN 2 - 10' Backwall Unit B	\$	1,315.00	Quantity	Total Price
GEN 3 - 10 x 10 Modular Unit SR	\$	1,595.00	Quantity	Total Price
GEN 4 - 10 x 20 Standard Unit B	\$	2,690.00	Quantity	Total Price
GEN 5 - 10 x 20 Custom Unit D	\$	2,950.00	Quantity	Total Price
Curved Counter	\$	325.00	Quantity	Total Price
Shelves	\$	35.00	Quantity	Total Price
1 Meter Rectangular Counter	\$	300.00	Quantity	Total Price
2 Meter Rectangular Counter	\$	350.00	Quantity	Total Price
Spotlights	\$	49.50	Quantity	Total Price
PLEASE SELECT PANEL COLOR :*Grey _	W	/hite		Total Amount:
	Panels	are available.		or details - 610.495.8866.
subject to applicable taxes. Charges for renta	als liste	d include deliv	ery to your space, insta	rd - American Express, Visa or MasterCard. All prices llation only as specified, and removal at close of exhibit. ellation charge for labor involved.
Exhibiting Company:				Booth Number:

Freight Handling Order Form

(Please see Freight Labeling for Address)

THE TRADE SHOW SERVICE CONTRACTORS

ARRIVAL DATE FOR DIRECT SHIPMENTS: Tues. October 15, 2024 from 3:00PM - 5:00PM & Wed. October 16, 2024 from 7:00AM - 8:30AM

WAREHOUSE DISCOUNT DEADLINE DATE: Tuesday, October 1, 2024

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

NACAC - Atlantic City
Atlantic City Convention Center
October 16, 2024

Warehouse receiving hours: Monday-Friday 8:30 AM to 11:45 AM and 12:30 PM to 4:30 PM

Material Handling Rates - ROUND TRIP RATES, PER SHIPMENT. USE INCOMING WEIGHT ONLY AND ROUND UP TO THE NEXT 100 LBS.

** Rates are subect to surcharges (See Below)**

Certified weight tickets are required for inbound shipments, if not provided, General Exposition Services estimated weights will be used.

RATE CLASSIFICATIONS STANDARD RATES	Rate per 100 lbs	Rate per 200 lb min	ESTIMATED WEIGHT
ADVANCE Shipments to Warehouse boxed or crated	\$105.00	\$210.00	
DIRECT Shipments to Exhibit Site boxed or crated	\$100.00	\$200.00	
DIRECT Shipments to Exhibit Site uncrated	N/A	N/A	

SMALL PACKAGE DESCRIPTION	Price	x Quantity	= Total Price
Small Package, 1st Carton - Per Shipment, Maximum weight is 30lbs per shipment A small package is a shipment totaling any number of pieces with a combined weight not to exceed 30lbs that is received on the same day, from the same shipper and delivered by the same carrier. Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition. Only Federal Express and UPS shipments can be considered as small packages.	\$25.00		
Small Package, Each Additional Carton - Per Shipment	\$15.00		

Total Estimated Weight:
Estimated Cost for Freight Handling:

Please transfer this total to the Payment Authorization Form.

FREIGHT WILL NOT BE ACCEPTED AT THE WAREHOUSE AFTER: Friday, October 11, 2024

OVERTIME SURCHARGES

A 25% (\$25.00 minimum) late charge will apply if...

· Freight is received after advance discount deadline date to warehouse

A 25% overtime surcharge for every occurrence will apply if...

- · Show move-in or move-out hours, dates or times occur on overtime.
- Inbound freight arrives after 4:30 PM on weekdays (Overtime Monday-Friday before 8:30 AM and after 4:30 PM All day Saturday, Sunday and Holidays)
- · Inbound shipments are unloaded on overtime
- Outbound shipments are loaded on overtime
- · Warehouse freight must be moved to exhibit site on overtime due to scheduling conflict beyond the control of General Exposition Services.
- Freight must be moved out of the exhibit site on overtime due to scheduling conflict beyond the control of General Exposition Services.

TERMS

Prices only apply to orders with payment in full received at the above address prior to the order advance deadline date on the enclosed forms. All charges for service and/or equipment must be paid in advance by credit card - American Express, VISA or Mastercard. All shipments must be prepaid, collect shipments will be refused.

Exhibiting Company:	Booth Number:



Freight Handling Special Services

Advanced Discount Deadline Date: Tuesday, October 1, 2024

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

NACAC - Atlantic City
Atlantic City Convention Center
October 16, 2024

The following freight handling special services are available through General Exposition Services.

EMPTY STORAGE

Those exhibitors who elect to **hand carry in one trip** items into the exhibit hall without the assistance of General Exposition Services may acquire on-site storage for empty containers based on the following rates: \$10.00 per carton, \$20.00 per fiber case. This service includes removing empties from your booth, storing them during the show and returning them to your booth after show closing.

MOBILE UNIT SPOTTING

Exhibitors who wish to bring a motorized vehicle into the exhibit hall will be required to hire General Exposition Service's supervision services at the rate of \$175.00 round-trip per mobile unit. A General Exposition Service's representative will escort each vehicle into and out of the exhibit facility in order to provide safe access and to minimize liabilities.

DRAYAGE BACK TO WAREHOUSE

Materials left in the exhibit hall with no disposition or materials returned to the General Exposition Services warehouse at the exhibitor's request will be charged at a rate of \$50.00 per 100 pounds (CWT). A 200-pound minimum will apply to all such shipments. Exhibitors whose materials are returned to the General Exposition Services warehouse are responsible for making outbound shipping arrangements from the General Expositions Services warehouse to the final destination.

SHRINK-WRAP SERVICE

Shrink-wrapping is available at a cost of \$27.50 per skid.

BANDING SERVICE

Banding is available at a cost of \$2.75 per ft.

For more information on freight handling services provided by General Exposition Services, please contact our Customer Service Department at 610-495-8866.

Exhibiting Com	pany:	Booth Number:
# of pieces	Estimated \$ Total	Please transfer totals to the Payment Authorization form
Banding		
Randing		
# of pieces	Estimated \$ Total	
Shrink-wrap		
# of pieces	Estimated \$ Total	
Drayage		
# of pieces	Estimated \$ Total	
Mobile Unit Spotting		
# of pieces	Estimated \$ Total	
Fiber Case		
# of pieces	Estimated \$ Total	
Cartons		



Freight Handling / Labeling Information

THE TRADE SHOW SERVICE CONTRACTORS

205 Windsor Road • Limerick Business Center Pottstown, PA 19464
Phone: 610-495-8866 • Fax: 610-495-8870
Email: info@generalexposition.com

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

General Exposition Services, Inc. is prepared to receive your shipment either in advance at our warehouse or, if applicable, directly at the exhibit site.

You may ship via the carrier of your choice. Rates are based on the incoming weight of shipments.

For rates and arrival deadlines, see the Freight Handling Order Form.

ADVANCE SHIPMENTS TO GENERAL EXPOSITION SERVICES, WAREHOUSE - CRATES, CARTONS & FIBER CASES

RATES INCLUDE:

- Unloading crated materials. The warehouse cannot receive uncrated shipments.
- · Storing at the warehouse for up to 30 days.
- Reloading onto trucks and delivery to the exhibit site.
- Unloading materials and delivery to your booth.
- · Picking up, storing and returning empty shipping containers.
- Reloading equipment for return to your specified destination.

Complete the bill of lading and consign as follows
All crates, cartons, and fiber cases must be labeled as follows:

Name of Exhibiting Company Your Booth Number NACAC - Atlantic City General Exposition Services 300 N Tennessee Ave Atlantic City, NJ 08401

ADVANCE DISCOUNT DEADLINE DATE: Tuesday, October 1, 2024

DIRECT SHIPMENTS TO EXHIBIT SITE

RATES INCLUDE:

- · Unloading materials and delivery to your booth.
- · Picking up, storing and returning empty shipping containers.
- Reloading equipment for return to your specified destination.

Complete the bill of lading and consign as follows
All crates, cartons, and fiber cases must be labeled as follows:

Name of Exhibiting Company Your Booth Number NACAC - Atlantic City Atlantic City Convention Center c/o General Exposition Services 1 Convention Blvd Atlantic City, NJ 08401

DIRECT ARRIVAL DATE: Tues. October 15, 2024 from 3:00PM - 5:00PM & Wed. October 16, 2024 from 7:00AM - 8:30AM

RUSH! Exhibition Freight

From:
То:
(Exhibiting Company) (Booth)
NACAC - Atlantic City
Atlantic City Convention Center
c/o General Exposition Services
1 Convention Blvd
Atlantic City, NJ 08401
Direct arrival date: Tues. October 15,
2024 from 3:00PM - 5:00PM & Wed. October
16, 2024 from 7:00AM - 8:30AM
Carrier:
Number of Pieces:

RUSH! Exhibition Freight

From:
To:
(Exhibiting Company) (Booth)
NACAC - Atlantic City
Atlantic City Convention Center
c/o General Exposition Services
1 Convention Blvd
Atlantic City, NJ 08401
Direct arrival date: Tues. October 15,
2024 from 3:00PM - 5:00PM & Wed. October 16,
2024 from 7:00AM - 8:30AM
Carrier:
Number of Pieces:

RUSH! Exhibition Freight

Exmondon i loigite
From:
To:
(Exhibiting Company) (Booth)
NACAC - Atlantic City
Atlantic City Convention Center
c/o General Exposition Services
1 Convention Blvd
Atlantic City, NJ 08401
Direct arrival date: Tues. October 15,
2024 from 3:00PM - 5:00PM & Wed. October
16, 2024 from 7:00AM - 8:30AM
Carrier:
Number of Pieces:

DIRECT TO SHOW SITE

RUSH! Exhibition Freight

From:	
То:	
(Exhibiting Company)	(Booth)
NACAC - Atlantic Cit	ty
General Exposition Servic	•
300 N Tennessee Ave	
Atlantic City, NJ 08401	
 Warehouse Discount A	rrival Date:
Tuesday, October 1, 2024	
Carrier:	
Number of Pieces:	

RUSH! Exhibition Freight

From:	
То:	
(Exhibiting Company) (Booth)	_
NACAC - Atlantic City	
General Exposition Services	
300 N Tennessee Ave	
Atlantic City, NJ 08401	
Warehouse Discount Arrival Date:	
Tuesday, October 1, 2024	
Carrier:	
Number of Pieces:	

RUSH! Exhibition Freight

From:	
T .	
To:	(D (L)
(Exhibiting Company)	(Booth)
NACAC - Atlantic C	ity
General Exposition Serv	ices
300 N Tennessee Ave	
Atlantic City, NJ 08401	
,	
Warehouse Discount	Arrival Date:
Tuesday, October 1, 2024	
Carrier:	
Number of Pieces:	

ADVANCE WAREHOUSE

STRAIGHT BILL OF LADING - ORIGINAL - NOT NEGOTIABLE

General Exposition Services

Place Pro Label Here

General Exposition Logistics Freight

EXHIBITION MATERIALS

Exhibit Transportation Assistance 610-495-8866

DATE_		B/L NO		www.g	eneralexpos	ition.com			
		MPLETE BLOCKS 1	-9		2				
FROM:	FROM: SHIPPER NAME (EXHIBITOR)			TO TO	: CONSIGNEE NAM	ИΕ			
C/O					C/O				
ADDRESS					ADDRESS				
				Lau cons	DESTINATION	CITY		CTATE	Tip cops
CITY			STATE	ZIP CODE	DESTINATION	CITY		STATE	ZIP CODE
SHOW NAME				BOOTH #	SHOW NAME				BOOTH#
<u></u>									
3 INVOICE	CE CHARGES	TO (THIRD PARTY)			T4 FF	EIGHT CHA	RGES ARE	COLLECT	PREPAID
ADDRESS					SPE SPE	CIAL INSTRUCTIO	NS		
					5				
CITY			STATE	ZIP CODE	IF C	GOING TO SHOW, O	CHECK ONE		
				6 ☐ ADVANCE WAREHOUSE → DELIVER BY					
ATTN:	ATTN: PHONE NUMBER				SHOW SITE → TARGET/MOVE-IN DATE				
7 # OF		<u>_</u>	DECEDIDATION	DE ADTICLES SDECIAL MADIZO AND	D EVCENTIONS				51.00
PIECE		1	DESCRIPTION	OF ARTICLES, SPECIAL MARKS, AN	DEXCEPTIONS		WE	EIGHT	CLASS
		CRATE EXHIBITION	MATERIALS,	BOOTHS, ETC. (154630)					125
		CARTON EXHIBITION	ON PARAPHER	RNALIA (154630)					125
		SKID EXHIBITION P	ARAPHERNA	LIA (STC	_CTNS) (1546	530)			125
		ROLL EXHIBIT MAT	ERIAL/CARPE	T (COLOR) (154630)				125
		FIBER CASE/TRUN	K (COLOR) (154630)					125
By accepting this Bill	ll of Lading, the	General Contractor assumes no	responsibility for	shipments left in booth by exhibitor. Al	l materials are subje	ct to final count and	correction at the time of	actual removal from bo	oth.
		ARRIER DOES NOT CHI							
RETURN TO WAREHOUSE FOR CARRIER PICKUP (FEES APPLY)									
	TRANSFER TO GENERAL EXPOSITION LOGISTICS AZARDOUS MATERIALS EMERGENCY CONTACT NUMBER:								
				invoice value of the commodities or arriv	iclo(c) lost damage	d or dostroyadı or *(2) the amount determine	d from applicable limite	d provisions of the NIMEC or (2)
ne limited liability as s aid. Maximum carrier	stated in the ap r liability is limit	oplicable governing tariffs, unle ted to \$50.00 per pound per pa	ss **Excess Declare ckage and \$1,000.0	0 per shipment. Liability for commodit	ed along with the a les or articles other	mount of coverage n than new is limited to	eeded in writing on the \$.10 per pound per pac	oill of lading at the time kage (and up to a maxin	of shipment and applicable charges are num \$2.50 per pound per package when
iting (FAK) is limited a	as described in	the tariff. Certain Items may be	subject to a limite	les described in the UPGF 102 rules tar d declared value, with a choice of rates ed or actual value in the NMFC, the reli	under the tariff. You	are advised to review	v the applicable tariff pro	ovisions before stating a	value. ***Refer to the current tariff
GF 102 series for complete details. *Where a "rate" is dependent on a released, declared or actual value in the NMFC, the released, declared or actual value of the property is hereby specifically stated by the shipper to be not exceeding									

RECEIVED, subject to individually determined rates of contracts that have been agreed upon in writing between the carrier and shipper if applicable, otherwise to the rates classifications and rules that have been established by the carrier and are available to the shipper on request; ****the property described above in apparent good order, except as noted (contents and condition of contents of packages unknown) marked, consigned, and destined as shown below, which said carrier agrees to carry to destination, if on its route, or otherwise to deliver to another carrier on the route to destination. Every service to be performed hereunder shall be subject to all the conditions not prohibited by law, whether printed or written, herein contained, including the conditions on the back hereof, which are hereby agreed to by the shipper and accepted for himself and his assigns. Where a third party bill to or broker exists, carrier holds both the shipper and consignees liable for freight charges

Subject to Section 7 Terms and Conditions, if this shipment is to be delivered to the consignee without recourse on the consigner, the consigner shall sign the following statement. The carrier may decline to make delivery of the shipment without payment of freight and all other lawful charges.

SIGNATURE:

In is to certify that the above names materials are properly classified, described, packaged, marked and labeled and are in proper condition for transportation according to the applicable regulations of the Department of Transportation.						
9 EXHIBITOR/COMPANY NAME		CARRIER				
SIGNATURE	PRINT NAME	DRIVER	DATE	PIECES RECEIVED		

LIMITS OF LIABILITY AND RESPONSIBILITY

- 1. General Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- 2. General Exposition Services shall not be responsible for loss, theft, or disappearance of exhibitor's material after same has been delivered to exhibitor's booth.
- 3. General Exposition Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth tor reloading after the Show. Bill of Lading covering outgoing shipments, which are furnished by General Exposition Services to exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- 4. General Exposition Services shall not be responsible for any loss, damage or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind or to any causes beyond its control.
- 5. General Exposition Services liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event General Exposition Services maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.
- 6. General Exposition Services shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits of revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
- 7. The consignment or delivery of a shipment to General Exposition Services by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.

DRAYAGE SERVICE

We hereby authorize General Exposition Services to handle our shipment(s) in accordance with the information set forth above in the "Limits of Liability" section of this form and we will further agree to the following:

- a. We accept the responsibility for the payment of General Exposition Services charges in connection with the banding of our shipment as set forth above and we guarantee payment to General Exposition Services in the event any third party who acts in our behalf shall fail to pay such charges within 60 days atter the close of the Show.
- b. We agree to the "Limitations of General Exposition Services Liability and Responsibility" as set forth above.
- c. We agree that General Exposition Services liability shall be limited to any loss or damage which results solely from General Exposition Services negligence in the actual physical handling of items comprising our shipment(s), and not for any other type of loss or damage.
- d. With particular reference to subparagraphs b and c of the above, we agree in connection with the receipt handling, storage, and re-loading of our materials at the convention site (as distinct from General Exposition Services warehouse), that General Exposition Services will provide its services as our agent, and not as bailee or shipper. If an employee of General Exposition Services shall sign a delivery receipt, Bill of Lading. or other documents, we agree that General Exposition Services will do so as our agent, and we accept the responsibility therefore.
 - (1) Relative to outgoing shipments after the Show, we recognize that there will be a lapse of time between the completion of packing and the actual pickup of our materials from our booth for loading onto a carrier, and that during such time our shipment will be left unattended in our booth. We agree that General Exposition Services shall not be responsible for any toss or damage during such period, and we authorize General Exposition Services to adjust the quantities of items on any Bill of Lading left by us with General Exposition Services to conform to the actual count of such items in the booth at the time of pickup.
- e. We agree, in the event of a dispute with General Exposition Services relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to General Exposition Services for drayage or any other services provided by General Exposition Services as an offset against the amount of the alleged loss or damage. Instead, we agree to pay General Exposition Services within 30 days from close of the show for all such charges, and further agree that any claim we may have against General Exposition Services shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.
- f. In order to expedite removal of materials, General Exposition Services shall have authority to change designated carriers, if such carriers do not pick up on time. Where no disposition is made, materials will be taken to General Exposition Services warehouse, awaiting exhibitor's shipping instructions, and charged accordingly.

STRAIGHT BILL OF LADING - ORIGINAL - NOT NEGOTIABLE

General Exposition Services THE TRADE SHOW SERVICE CONTRACTORS

Place Pro Label Here

General Exposition Logistics Freight EXHIBITION MATERIALS

Exhibit

Transportation Assistance	riace i lo Label lie

DATF		B/L NO		www.	610-495-8866 general exposition	n.com			
_		PLETE BLOCKS		·		L			
FROM: SHIP	PER NAM	E (EXHIBITOR)			TO: CC	ONSIGNEE NAME			
C/O					C/O				
ADDRESS					ADDRESS				
CITY			STATE	ZIP CODE	DESTINATION CIT	Υ		STATE	ZIP CODE
SHOW NAME				BOOTH #	SHOW NAME				BOOTH #
		O (THIRD PARTY) EXPOSITION	SERVICES	I	4 FREI	GHT CHAR	GES ARE	COLLECT	PREPAID
ADDRESS 205 V	VINDS	SOR ROAD			5 SPECIA	L INSTRUCTION:	S		
CITY	/NI		STATE	ZIP CODE	6 IF GOIN	NG TO SHOW, CH			
POTTSTOW ATTN:	/ IN		PHONE NUMBER	19464	_ ♥				BY
	NERALE	XPOSITION.COM		0-495-8866		SHOW SIT	E → TARG	ET/MOVE-IN DA	TE
# OF PIECES	НМ		DESCRIPTION O	F ARTICLES, SPECIAL MARKS, A	AND EXCEPTIONS		V	VEIGHT	CLASS
		CRATE EXHIBITIO	N MATERIALS, E	BOOTHS, ETC. (154630)					125
		CARTON EXHIBIT	ION PARAPHER	NALIA (154630)					125
		SKID EXHIBITION	PARAPHERNAL	IA (STC	CTNS) (154630))			125
		ROLL EXHIBIT MA	ATERIAL/CARPE	T (COLOR) (154630)				125
		FIBER CASE/TRU	NK (COLOR) (154630	0)				125
By accepting this Bill of La	ding, the G	eneral Contractor assumes	no responsibility for s	hipments left in booth by exhibitor.	. All materials are subject to	final count and co	rrection at the time	of actual removal from boot	h.
						SHC	W UP	GF 2033	9
							Item '	1800	
HAZARDOUS MATE	AZARDOUS MATERIALS EMERGENCY CONTACT NUMBER:								
the limited liability as stated paid. Maximum carrier liabili Excess Declared Value Cover rating (FAK) is limited as des UPGF 102 series for complet	in the app ity is limited age is requ cribed in the e details. *\	licable governing tariffs, ur d to \$50.00 per pound per p ested). Liability for specific te tariff. Certain Items may	nless **Excess Declared package and \$1,000.00 commodities or articl be subject to a limited t on a released, declare	Der shipment. Liability for common es described in the UPGF 102 rules t declared value, with a choice of rated ed or actual value in the NMFC, the r	tested along with the amou dities or articles other than tariff item 166 section 5 is li tes under the tariff. You are	int of coverage nee new is limited to \$ imited to \$2.00 per advised to review t	ded in writing on the .10 per pound per pa pound per package. he applicable tariff p	e bill of lading at the time of ackage (and up to a maximu Liability for commodites or provisions before stating a vi	shipment and applicable charges are im \$2.50 per pound per package when articles subject to an exception alue. ***Refer to the current tariff
rates classifications and rule order, except as noted (cont to destination, if on its route conditions not prohibited by shipper and accepted for hi	CEIVED, subject to individually determined rates of contracts that have been agreed upon in writing between the carrier es classifications and rules that have been established by the carrier and are available to the shipper on request; ***the lader, except as noted (contents and condition of contents of packages unknown) marked, consigned, and destined as she destination, if on its route, or otherwise to deliver to another carrier on the route to destination. Every service to be perfulitions not prohibited by law, whether printed or written, herein contained, including the conditions on the back herei pper and accepted for himself and his assigns. Where a third party bill to or broker exists, carrier holds both the shipper				property described above in wn below, which said carrie ormed hereunder shall be si of, which are hereby agreed and consignees liable for fre	n apparent good er agrees to carry ubject to all the to by the eight charges.	consignee without statement. The car payment of freight SIGNATURE:	recourse on the consigner, rier may decline to make de and all other lawful charge	
EXHIBITOR/CO			issilieu, described, pac	kaged, marked and labeled and are	CARRIER	nsportation accord	ing to the applicable	e regulations of the Departn	ient of transportation.
SIGNATURE		F	PRINT NAME		DRIVER			DATE	PIECES RECEIVED

LIMITS OF LIABILITY AND RESPONSIBILITY

- 1. General Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- 2. General Exposition Services shall not be responsible for loss, theft, or disappearance of exhibitor's material after same has been delivered to exhibitor's booth.
- 3. General Exposition Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth tor reloading after the Show. Bill of Lading covering outgoing shipments, which are furnished by General Exposition Services to exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- 4. General Exposition Services shall not be responsible for any loss, damage or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind or to any causes beyond its control.
- 5. General Exposition Services liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event General Exposition Services maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.
- 6. General Exposition Services shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits of revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
- 7. The consignment or delivery of a shipment to General Exposition Services by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.

DRAYAGE SERVICE

We hereby authorize General Exposition Services to handle our shipment(s) in accordance with the information set forth above in the "Limits of Liability" section of this form and we will further agree to the following:

- a. We accept the responsibility for the payment of General Exposition Services charges in connection with the banding of our shipment as set forth above and we guarantee payment to General Exposition Services in the event any third party who acts in our behalf shall fail to pay such charges within 60 days atter the close of the Show.
- b. We agree to the "Limitations of General Exposition Services Liability and Responsibility" as set forth above.
- c. We agree that General Exposition Services liability shall be limited to any loss or damage which results solely from General Exposition Services negligence in the actual physical handling of items comprising our shipment(s), and not for any other type of loss or damage.
- d. With particular reference to subparagraphs b and c of the above, we agree in connection with the receipt handling, storage, and re-loading of our materials at the convention site (as distinct from General Exposition Services warehouse), that General Exposition Services will provide its services as our agent, and not as bailee or shipper. If an employee of General Exposition Services shall sign a delivery receipt, Bill of Lading. or other documents, we agree that General Exposition Services will do so as our agent, and we accept the responsibility therefore.
 - (1) Relative to outgoing shipments after the Show, we recognize that there will be a lapse of time between the completion of packing and the actual pickup of our materials from our booth for loading onto a carrier, and that during such time our shipment will be left unattended in our booth. We agree that General Exposition Services shall not be responsible for any toss or damage during such period, and we authorize General Exposition Services to adjust the quantities of items on any Bill of Lading left by us with General Exposition Services to conform to the actual count of such items in the booth at the time of pickup.
- e. We agree, in the event of a dispute with General Exposition Services relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to General Exposition Services for drayage or any other services provided by General Exposition Services as an offset against the amount of the alleged loss or damage. Instead, we agree to pay General Exposition Services within 30 days from close of the show for all such charges, and further agree that any claim we may have against General Exposition Services shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.
- f. In order to expedite removal of materials, General Exposition Services shall have authority to change designated carriers, if such carriers do not pick up on time. Where no disposition is made, materials will be taken to General Exposition Services warehouse, awaiting exhibitor's shipping instructions, and charged accordingly.



205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com **Shipping 101**

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

Exhibiting at a tradeshow can be costly. When a company purchases a booth space, it is just the beginning of the expenses that typically include shipping freight, furniture rental, and material handling. The seasoned exhibitor can tell you that material handling, often referred to as "drayage," is sometimes the most costly item on the list. In many cases, the exhibitor is paying for surcharges he does not understand. By understanding what drayage is and how service contractors establish their rates, you will be able to save money by avoiding unnecessary charges. Outlined below are some of the most commonly asked questions about drayage.

WHAT IS DRAYAGE?

Simply stated, drayage is the moving of materials from point A to point B. Whether your materials are sent in advance to the service contractor's warehouse or directly to show site, they still need to get to your booth after the carrier drops them off. Paying for drayage entitles you to have your freight taken to your booth from the loading dock, empty containers stored during the show, empty containers returned to your booth at the close of the show, and your freight carried back to the loading dock and loaded onto the carrier at the conclusion of the show. Then you arrange for a carrier to pick up your exhibit materials for transport to the next destination. There is usually a 200 pound minimum per shipment charge for drayage.

CAN MATERIALS BE HAND CARRIED TO MY BOOTH?

In most major cities, union labor has exclusive rights to the loading dock. The total weight and size of the display plus the union regulations regarding drayage for that city will determine if items can be hand carried to avoid paying for drayage. However, if you think you can hand carry your display onto the show floor, it has to be brought in through the front entrance. To avoid any surprises or confusion, please check the union regulations in the Exhibitor Service Manual. If you hand carry your items, the empty containers may be stored during the show for a fee.

HOW ARE DRAYAGE RATES DETERMINED?

Since union labor is used to move freight, General Exposition Services must set the rate based on the labor rate in that city. Drayage rates also reflect the cost of empty storage space and the overall cost to produce the tradeshow. Drayage rates will vary depending on move-in and move-out times.

HOW CAN I SAVE MY COMPANY MONEY?

Read your Exhibitor Service Manual and pay close attention to the shipping instructions. Be aware of any surcharges that may be imposed for special handling or late shipments. Please pay close attention to deadline dates. If warehouse shipments arrive too early or miss the deadline date, there will be an additional surcharge of 25%. General Exposition Services usually allows shipments to arrive at the advance warehouse up to 30 days from the first move-in date.

SHOULD I SHIP TO THE ADVANCE WAREHOUSE OR SHOW SITE?

When possible, ship in advance to the warehouse. Even though the drayage charges are typically higher, there are benefits. You can confirm receipt of your shipment with General Exposition Services before the show, adding to your peace of mind. In addition, freight sent to the warehouse is unloaded prior to exhibitor move-in. Therefore, your freight will be in your booth upon your arrival. You can begin setting your exhibits as soon as you arrive, which can save you time and labor during set-up. It is worth the added expense in order to reduce problems at show site.

Exhibiting Company:	Booth Number:
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General Exposition Services THE TRADE SHOW SERVICE CONTRACTORS

Shipping Information

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

Shipping Information -Read the "General Exposition's Limits of Liability and Responsibility" for expanded information .

We recommend you use a carrier specializing in trade shows. Exhibit material is time-sensitive, and experience counts.

- Outgoing Shipments Shipping Information, bills of lading or labels will be available at the General Exposition Service Desk. Exhibitors selecting non-official carriers will need to make their own arrangements for pick-up. If you wish to use your own carrier, you must fill out our Bill of Lading with your carrier name. You must call them to schedule your pick up and they must check in at the General Exposition Service Desk <u>2 hours</u> prior to floor closing time. If your carrier does not show to pick up your freight within the allotted time, your freight will be forced out through our "house" carriers. General Exposition Logistics is our "house" carrier. You must fill out the appropriate Bill of Lading for the carrier you wish to use. When your booth is completely packed and ready for shipment, bring the completed Bill of Lading back to the General Exposition Service Desk.
- Shipping Charge-Please prepay all shipping charges. General Exposition Services cannot accept or be responsible for collect shipments.
- **Bills of Lading** -All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise. Upon shipping, immediately send copies of bills of lading to General Exposition Services and your on-site representative.

Handling charges are based on the weight of the material. Certified weight receipts are required for all shipments. General Exposition will estimate weight for private vehicles without certified weight receipts. Charges will be based on this estimation and no adjustments can be made.

Separate mixed van shipments between crated and uncrated and clearly identify the weights of each on the bill of lading. Otherwise General Exposition Services will invoice the entire load at the Uncrated rate and will be unable to adjust charges later.

- Consignment-All shipments must be consigned c/o General Exposition Services to enable us to accept them for handling. Convention centers and hotels will not accept direct shipments consigned to them, as they have no facilities for receiving or storing freight.
- Certified Weight Receipts -The weights of your vehicle empty and loaded must be documented with certified weight receipts for billing purposes. General Exposition Services will unload all shipments after your driver submits certified weight receipts at the receiving site.
- Labor and Equipment -Labor and equipment for unloading and loading are included with General Exposition Services Material handling rates for services. Labor and equipment will be available for uncrating, unskidding, assembling, positioning, leveling, dismantling, recrating and reskidding machinery and/or equipment of exhibitors. Place your orders for this labor in the labor order form section of this Exhibitor Service Kit.
- Empty Labels -Shipping cartons will be picked up, stored and returned after the show if they are affixed with empty labels by the exhibitor. These labels are available at the service desk and are for empty storage only.
- Return to Warehouse (optional)-After the show, General Exposition can provide delivery to the warehouse, storage of materials and loading on outbound carriers. Call us at the above phone number or stop in during the show at the General Exposition Services Desk for price quotes.



Forklift Labor Loading/Unloading

Advanced Discount Deadline Date: Tuesday, October 1, 2024

205 Windsor Road • Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 • Fax: 610-495-8870 Email: info@generalexposition.com

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

4000 # Capacity Forklift w/Operator

(All services are 1 hour minimum for Loading and Unloading.)

\$195 per hour for Unloading/Loading

- *Straight time is Monday through Friday, 8:00 AM 4:30 PM
- **Overtime consists of all hours Saturday, Sunday, Holidays, and Monday through Friday before 8:00 AM and after 4:30 PM.

All rigging, material handling labor and forklift operations must be picked up at the Exhibitor Service Desk. All work is to be performed under the supervision of an authorized exhibitor representative.

Single Skid/Crate Unloading/Loading - Inbound/Outbound - \$85.00

To qualify for Forklift Rates:

Date Required:

- · Must arrive on own company vehicle
- Must be Skids or Crates
- · Must not require the storage of empty crates, pallets or packing
- Combined shipments of equipment and display items will be charged accordingly (Equipment at hourly rate, display items at cwt.)

Exhibiting Company:	Booth Number:
IMPORTANT: All orders must be paid in advance v	vith a credit card included on the Payment Authorization Form.
Estimated Total Amount:	<u> </u>
Approximate Weight:	
Equipment to be moved in:	
Equipment to be moved in:	



Signs and Banners Installation Form

Advanced Discount Deadline Date: Tuesday, October 1, 2024

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

Sign Description, Size & Weight

NACAC - Atlantic City
Atlantic City Convention Center
October 16, 2024

INSTRUCTIONS

All hanging signs must conform to Show Management rules and regulations and facility limitations.

All overhead hanging signs or banners must be handled by General Exposition Services. Overhead hanging signs must be sent in separate containers directly to General Exposition Service's Warehouse labeled as **HANGING SIGNS**.

Hanging anchor points must be pre-fabricated and ready for use.

Electrical signs must be in working order and in accordance with the National Electrical Code.

Electrical Service requirements must be ordered in advance.

Orders received after the advanced discount deadline date and orders placed at show site will be subject to a 25% surcharge.

For signs of	her than banners, in	nclude blueprint or dr	awing containing	detailed information	so hanging	g anchor	points can be determined.)	
Туре:	Cloth Banner	Metal or Wood	Other	Size: Length	W	idth	Height	
Shape:	Square	Triangle	Rectangle	_ Other	Weight of	sign:		
Does your	sign require:	Electricity	_ Assembly (If as	ssembly is required,	set up plar	ns must b	pe provided.)	
Placement Please forward a diagram of your booth space indicating how far in from each boundary you would like your sign placed. The ceiling structure and relation to the support beams may require your sign to be moved from your specified location. Number of feet from floor to bottom of sign:								t
Equipment Rates are p	ORDERED IN ADVA With Crew per lift and crew per t with crew (up to 40	hour		One hour	minimum p	oer lift and	d crew	
Straight Ti	me: \$425.00	Overtime: \$575.00	Doubleti	me: \$775.00				
Overtime:		30 PM, Monday - Fri M, Monday - Friday a A Holidays					people, Operator, Riggers and Help c. additional and charged accordingly	
Installation	Estimate: H	lours x Hourly	Rate =	_ Total Estimated Co	ost			
Dismantle	Estimate: Ho	ours x Hourly	Rate =	Total Estimated Co	st			
Estimated T	otal Amount:		Please tra	ansfer this total to	the Payme	ent Auth	orization Form.	
	n for installation and ve or display house		nead hanging sigi	ns can be provided l	oy General	Exposition	on Services, your company	
(Additional	cate method of superew and/or equipment of charged according		ire: Exhibit supervisor deem	Personnel Dis is it necessary to sa	play House fely comple	e G ete the ins	eneral I & D stallation and/or dismantling of a job	
We strong	gly recommend sign	s be shipped to our v your order, ple	varehouse in adv	for Easy Exhibiting ance to avoid delayseral Exposition Serv	s. If you ha	ve questi 0.495.887	ions or need assistance in completing	g
Exhibiti	ng Company	/:					Booth Number:	



Custom Cleaning Order Form

Advanced Discount Deadline Date: Tuesday, October 1, 2024

205 Windsor Road . Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 . Fax: 610-495-8870 Email: info@generalexposition.com

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

All advance orders will be billed to the exhibitor if the Service Desk is not notified, no later than opening day, that the service was not performed.

The Building Management provides general cleaning of the exhibit hall. If you require booth cleaning, you must contract for it by using this form, or arrange for it at the Service Desk upon arrival.

	arrange for it at the Servi	ce Desk upon anival.
We will require the following Serv	rice:	
Vacuuming before opening of exh	nibit & daily thereafter:	
Advance \$0.60 per sq. / ft. per day	Show \$0.75 per sq. / ft. per day	
Cleaning Service:		
Opening (one time)Op	ening & Daily (100 sq. ft. minimum)	-
Sq. Ft. (length x width)	# of show days	Total Amount: \$Please transfer total to the Payment Authorization Form.
All c	* TERM harges for services must be paid in advanc	IS * e. All prices are subject to applicable taxes.
<u>Important:</u> All or	ders must be paid in advance with a cred	dit card included on the Payment Authorization Form.
Exhibiting Company:		Booth Number:

THE TRADE SHOW SERVICE CONTRACTORS

205 Windsor Road • Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 • Fax: 610-495-8870 Email: info@generalexposition.com

Special Signs

NACAC - Atlantic City
Atlantic City Convention Center
October 16, 2024

Exhibiting Company: _		Booth Number:
		es must be paid in advance. re subject to applicable taxes.
Estimated Total: Please transfer this total to the P	ayment and Charge Form.	
Easel Back:		
Lettering Color:		
Card Color:		
Horizontal:		·
Vertical:		
40" x 60"	\$190.00	Indicate Sign Copy Below
28" x 44"	\$150.00	Set-up of exhibit are subject to Overtime Charge of 50%.
11" x 14" 14" x 22" 14" x 28" 22" x 28" 14" x 44" 20" x 60" 28" x 44"	\$127.00	5. Signs ordered on Saturday, Sunday, Holidays and 72-hours prior to Set-up of exhibit are subject to Overtime Charge of 50%.
14" x 44"	\$87.00	paint, glitter, trademarks or logos duplicated, an additional charge will be made. Advance quotations will be sent upon request.
14" x 28" 22" x 28"	\$72.00 \$87.00	4. When a card is to be done with special care such as color card and
14" x 22"	\$60.00	Cardboard easel backs at \$2.25 each. A sales tax will be added where applicable.
11" x 14"	\$49.00	word.
9" x 44"	\$44.00	1. Copy exceeding 10 words will be charged at the rate of \$0.75 per
7" x 11"	\$34.00	10 Words or Less
Qty		Price List & General Information



Official Service Contractors and Exhibit Appointed
Contractors

NACAC - Atlantic City
Atlantic City Convention Center
October 16, 2024

205 Windsor Road • Limerick Business Center Pottstown, PA 19464
Phone: 610-495-8866 • Fax: 610-495-8870
Email: info@generalexposition.com

Official Service Contractors

Show Management, acting on behalf of all Exhibitors and in the best interest of the exposition, has appointed Official Service Contractors to perform and provide necessary services and equipment. Official Service Contractors are appointed to:

- Insure the orderly and efficient installation and removal of the overall exposition.
- · Assure the distribution of labor to all Exhibitors according to need,
- Provide sufficient labor to satisfy the requirements of Exhibitors, and for the exposition itself,
- See that the proper type and limits of insurance are in force,
- Avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Contractors will provide all usual trade show services, including labor. Exceptions are:

- · Supervision may be provided by the Exhibitor.
- The exhibitor may appoint an exhibit installation contractor or display builder.

Exhibitor Appointed Contractors

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

- 1. Complete the attached Notification of Intent to use NONOFFICIAL Service Contractor.
- 2. The Exhibitor must notify Show Management in writing and General Exposition Services of the intention to utilize an independent contractor no later than 30 days prior to the first move-in day, furnishing the name, address and telephone number of the firm.
- 3. The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has a proper certificate of insurance with a minimum of \$1,000,000 liability coverage, including property damage, to show management and General Exposition Services at least 10 days before the show opening.
- 4. The exhibitor agrees that he is ultimately responsible for all services in connection with his exhibit, including freight, drayage, rentals, and labor
- 5. The Exhibitor Appointed Contractor must have all business licenses, permits and Workers' Compensation insurance required by the State and City governments and the convention facility management prior to commencing work, and shall provide Show Management with evidence of compliance.
- 6. The Exhibitor Appointed Contractor will share with General Exposition Services all reasonable costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, etcetera.
- 7. The Exhibitor Appointed Contractor must furnish Show Management and General Exposition Service with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges as determined by Show Management.
- 8. The Exhibitor Appointed Contractor shall be prepared to show evidence that it has a valid authorization from the Exhibitor for services. The Exhibitor Appointed Contractor may not solicit business on the exhibit floor.
- 9. The Exhibitor Appointed Contractor must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the building. The show aisles and public space are not a part of the Exhibitor's booth space.
- 10. The Exhibitor Appointed Contractor shall provide, if requested, evidence to General Exposition Services that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
- 11. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, General Exposition Services. The Exhibitor Appointed Contractor must coordinate all of its activities with General Exposition Services.
- 12. For services such as electrical, plumbing, telephone, cleaning and drayage, no contractor other that the Official Service Contractors will be approved. This regulation is necessary because of licensing, insurance, and work done on equipment and facilities owned by parties other than the Exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.

Contractor

General Exposition Services

THE TRADE SHOW SERVICE CONTRACTORS

205 Windsor Road • Limerick Business Center

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

Notification of Intent to Use Non-Official Service

Pottstown, PA 19464 Phone: 610-495-8866 • Fax: 610-495-8870 Email: info@generalexposition.com

Exhibiting Company:	Вос	oth Number:
It is the exhibitor's responsibility to ma of the show.	ke sure that each representative of your "Non-Official" Service Contractor abide	s by the rules and regulations
	e Contractor that they MUST send a current General Liability Insurance Certificed to service your exhibit. This certificate should be sent to General Exposition l	
Submitted by:	Telephone:	_
Type of Service to be performed:		
Supervisor On-Site:	Telephone:	_
Address of Contractor:		
Non-Official Service Contractor:		
Booth Number:		
to the address listed below.		

If your company plans to use a firm other than the official service contractor designated by the show manager, please complete this form and mail it

THE TRADE SHOW SERVICE CONTRACTORS

205 Windsor Road • Limerick Business Center Pottstown, PA 19464 Phone: 610-495-8866 • Fax: 610-495-8870 Email: info@generalexposition.com

Liabilities and Responsibility

NACAC - Atlantic City Atlantic City Convention Center October 16, 2024

Damage: The exhibitors are responsible for any damage to building floors or equipment caused by their participation.

Objectionable Exhibits: Management retains the right to discontinue any exhibit, which in the opinion of management is objectionable.

Loss-Insurance: General Exposition Services will not be responsible for any loss or damage of any kind. It is suggested that exhibitors contact their insurance brokers to determine the possibility of obtaining a rider to cover their shipments from the time they leave home premises until deliveries reach final destination.

Limitations of General Exposition Services Liability and Responsibility

- General Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- General Exposition Services shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
- General Exposition Services shall not be responsible for loss, theft, and disappearance of materials before they are picked up from
 exhibitor's booth for reloading after the show. Bills of lading covering outgoing shipments, which are furnished to General Exposition Services
 by exhibitors, will be checked at time of actual pick-up from booth and corrections made where discrepancies occur.
- General Exposition Services shall not be responsible for any loss, damage, or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind, or to causes beyond its control.
- General Exposition Services liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event General Exposition Services's maximum liability shall be limited to \$0.30 per pound per article with a maximum liability of \$50.00 per item and \$1,000 per shipment.
- General Exposition Services shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or
 for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to
 exhibit same.
- The consignment or delivery of a shipment to General Exposition Services by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in the Bulletin.

We hereby authorize General Exposition Services to handle our shipment(s) in accordance with the information set forth in the "Shipping Information" section of this form, and we further agree to the following:

- We agree to the "Limitations of General Exposition Services Liability and Responsibility.
- We accept the responsibility for the payment of General Exposition Services charges in connection with the handling of our shipments as set
 fourth and we guarantee payment to General Exposition Services in the event that any third party who acts in our behalf shall fail to pay such
 charges within 60 days after the close of the Show.
- We agree General Exposition Services' liability shall be limited to any loss or damage which results solely from General Exposition Services' negligence in the actual physical handling of the items comprising our shipment(s), and not for any other types of loss or damage.
- With particular reference to Liability & Responsibility, we agree, in connection with the receipt, handling, storage, and re-loading of our
 materials at the convention site (as distinct from General Exposition Service's warehouse), that General Exposition Services will provide its
 service as our agent, and not as bailee or shipper. If any employee of General Exposition Services shall sign a delivery receipt, bill of lading,
 or other documents, we agree that General Exposition will do so as our agent, and we accept the responsibility thereof
 - Relative to outgoing shipments after the show, we recognize that there will be a lapse of time between the completion of packing and
 the actual pickup of our materials from our booth for loading into a carrier, and that during such time our shipment will be left
 unattended in our booth. We agree that General Exposition Services shall not be responsible for any loss or damage during such
 period, and we authorize General Exposition Services to adjust the quantities of items on any bill of lading left by us with General
 Exposition Services to conform to the actual count of such items in the booth at the time of pick-up.
- We agree, in the event of a dispute with General Exposition Services relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to General Exposition Services for drayage or any other services provided by General Exposition Services as an offset against the amount of the alleged loss or damage. Instead, we agree to pay General Exposition Services within 30 days from the close of the Show for all such charges, and we further agree that any claim we may have against General Exposition Services shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.