

<b>College Names</b>			
<b>Location – contact information</b> <ul style="list-style-type: none"> <li>distance from home</li> <li>admission staff contact</li> <li>email/phone number</li> </ul>			
<b>Size</b> <ul style="list-style-type: none"> <li>student enrollment</li> <li>physical size of campus</li> </ul>			
<b>Environment</b> <ul style="list-style-type: none"> <li>type of school (2 yr., 4 yr.)</li> <li>school setting (urban, rural)</li> <li>location &amp; size of nearest city</li> <li>co-ed, male, female</li> <li>religious affiliation</li> </ul>			
<b>Admission Requirements</b> <ul style="list-style-type: none"> <li>deadline</li> <li>tests required</li> <li>average test scores, GPA, rank</li> <li>would it be “reach”, “likely” or “target”?</li> </ul>			
<b>Academics</b> <ul style="list-style-type: none"> <li>your major offered</li> <li>special requirements</li> <li>accreditation</li> <li>student-faculty ratio</li> <li>typical class size</li> </ul>			
<b>College Expenses</b> <ul style="list-style-type: none"> <li>tuition, room &amp; board</li> <li>estimated total budget</li> <li>application fee, deposits</li> </ul>			
<b>Financial Aid</b> <ul style="list-style-type: none"> <li>deadline</li> <li>required forms</li> <li>% receiving aid</li> <li>scholarships</li> </ul>			
<b>Housing</b> <ul style="list-style-type: none"> <li>residence hall requirement</li> <li>food plan</li> </ul>			
<b>Facilities</b> <ul style="list-style-type: none"> <li>academic</li> <li>recreational</li> <li>other</li> </ul>			
<b>Activities</b> <ul style="list-style-type: none"> <li>clubs, organizations</li> <li>Greek life</li> <li>athletics, intramurals</li> <li>other</li> </ul>			
<b>Graduation Rates</b> <ul style="list-style-type: none"> <li>overall</li> <li>6-year</li> <li>4-year</li> <li>8-year</li> </ul>			
<b>Retention Rates</b> <ul style="list-style-type: none"> <li>full time</li> <li>part time</li> <li>transfer-out</li> </ul>			